



SPONSORSHIP PROPOSAL 2022

La Finca is a community initiative devoted to inspiring a love of soccer among all young children.

Through our high quality, affordable, local soccer programs La Finca makes it possible to increase practice time dramatically, develop skills more quickly, and to build the confidence to play the game like true soccer artists. La Finca programs provide wellness and education to youth and improve their overall physical literacy.

We are so grateful to our friends and community for all we have been able to accomplish in our inaugural year. Thanks to the support of people like you we built our first pavilion mini-pitch, offered 6-day-a-week programming all winter long, a variety of summer clinics, innovative programs this fall, and competed in 5 tournaments. The list goes on! Our programs are free or affordable for everyone, and for us to do that *we rely on your support!*

SUPPORT YOUR COMMUNITY BY BECOMING A BUSINESS SPONSOR TODAY!



Just this past year La Finca has:-

- Provided over 60 free or low-cost intensive programs in 3 locations for more than 200 kids aged 6-15.
- Partnered with *Lights On! Kingston* to provide free clinics and small sided soccer games at Kingston High School, expanding the La Finca community with nearby neighbors.
- Sent our best players to 5 small-sided soccer tournaments, with outstanding results!

Sponsoring La Finca is a great way to engage with the growing community of young parents in the region, all while receiving appreciation for your community efforts.

See over for Sponsorships Benefits or contact us directly for more information

Jed Tucker 347-528-7225 | Jeremy Adams 646-275-6720 | Lafincapark@gmail.com



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BENEFITS OF A LA FINCA SPONSORSHIP:

Messi - \$5,000+

- Logo placement on front of training shirts, and program t-shirts. Logo on “select team” tournament shirts
- Logo recognition on a 4' x 6' banner at all events year round*
- Logo placement on our website as a Major “Messi” level sponsor, and on all social media blasts
- Logo placement as a Major “Messi” level sponsor on our bi-monthly newsletter and eblasts
- Logo placement as a Major “Messi” level sponsor on all La Finca printed materials

Ronaldo - \$1,000+

- Logo placement on back of training shirts, and program t-shirts. Name on the back of “select team” tournament shirts
- Name recognition on a 4'x6" banner at all events year round*
- Logo placement on our website as a “Ronaldo” level sponsor, and on all social media blasts
- Logo placement as a “Ronaldo” level sponsor on our bi-monthly newsletter and eblasts
- Logo placement as a “Ronaldo” level sponsor on all La Finca printed materials

Hamm - \$500+

- Name placement on back of training shirts, and program t-shirts
- Logo placement on our website as a “Hamm” level sponsor, and on all social media blasts
- Name recognition as a “Hamm” level sponsor on our bi-monthly newsletter and eblasts
- Name recognition as a “Hamm” level sponsor on all La Finca printed materials

Pulisic - \$100+

- Name placement on back of training shirts, and program t-shirts
- Name recognition on our website as a “Pulisic” level sponsor, and on all social media blasts
- Name recognition as a “Pulisic” level sponsor on our bi-monthly newsletter and eblasts
- Name recognition as a Pulisic” level sponsor on all La Finca printed materials

(* Rosendale town codes prevent us from promoting sponsors at that location)

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